

# Peer Networks

Powered by **THEGROWTHHUB**

Create a trusted  
support network





Peer Networks is a national peer-to-peer networking programme for SME leaders that want to grow and develop their organisation for future success.

Delivered locally by **THE GROWTH HUB**, we create diverse cohort groups of individuals to collaboratively work through common business issues. Through interactive action learning, we enable you to discuss your own challenges, gain and reflect on valuable feedback and implement practical solutions to overcome them.

From finance and HR to sales, marketing and more, our expert facilitators give you the flexibility to create a trusted support network that works for you, helping you to build and strengthen your business and improve its overall performance.

# Who is the programme for?

Businesses that seek external advice or undertake formal training are more likely to improve their overall performance, but many prefer to take advice from trusted sources when presented with external challenges and opportunities.

Peer Networks is tailor-made to meet that demand, providing a cohort of up to 11 SME owners for you to work with to build your businesses together.

The programme is open to any SME business that has:

## Mandatory criteria



Operated for at least one year



At least five employees



A turnover of at least £100,000



An aspiration to improve

## Desirable criteria



The potential to scale up



The ability or potential to export



# What are the programme benefits?

Peer Networks enables you to build trusted connections that go beyond networking.

Your facilitated peer group enables you to consider your own challenges from different perspectives and act on new learnings from the sessions.

**By completing Peer Networks, you will:**

- Overcome business challenges and recognise and act on new opportunities
- Build a trusted network of connections to support you now and in the future
- Improve your long-term personal and business performance









# Programme delivery

Peer Networks is delivered through a series of high impact group sessions, with each cohort led by a trained facilitator.

Upon completion of the programme, you will be able to use the action learning skills and techniques that you have learned to independently continue the group support.



The programme includes:

### **Interactive action learning**

We overcome real-life problems by enquiring and reflecting before developing tangible actions and solutions.

### **Trained facilitators**

Every session is supported by a trained facilitator to ensure consistency, efficiency and effectiveness.

### **Small cohorts**

Groups of up to 11 participants to ensure that every member of the cohort can share their challenges, problems and opportunities.

### **Flexible topic selection**

The topics of discussion are decided by the participants, enabling you to focus on your own challenges while taking learnings from other group members.

### **One to one support**

In addition to the group session, you will have access to one to one support matched to your specific needs, building on your learning experience.



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Department for  
Business, Energy  
& Industrial Strategy

Get in touch to start your  
Peer Networks journey today:

**[peernetworks.co.uk](https://peernetworks.co.uk)**